

Royal Docks Enterprise Zone Programme Board

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| Date of meeting: | 26 July 2017 |
| Title of report: | Royal Docks London Festival of Architecture Design Competition Winner's Presentation |
| To be presented by: | Daniel Bridge, Royal Docks Programme Director, GLA Strategic Projects & Property, Housing and Land |
| Cleared by: | David Lunts, Executive Director – Housing and Land, GLA; and Deirdra Armsby, Director of Regeneration and Planning, LBN |
| Classification: | Public |

1 Executive Summary

- 1.1 This paper provides an update on the recent Royal Docks Silvertown Flyover Open Ideas Design Competition, which was run by the London Festival of Architecture (LFA) in partnership with the Royal Docks Team as part of the 2017 LFA sponsorship package.
- 1.2 YOU&ME Architecture, a London based architecture practice, won the competition following a shortlisting process. They will be presenting the winning scheme to the Royal Docks Enterprise Zone (EZ) Programme Board at the meeting.

2 Recommendations

- 2.1 It is recommended that the EZ Programme Board:
 - (a) Notes the winning scheme design; and
 - (b) Considers how the concept could be developed further.

3 Introduction and Background

- 3.1 The LFA, now in its 13th year, is London's most important and prestigious architectural event, promoting London's position as the global hub of architectural practice, teaching and debate. Supported by the Mayor of London and all major cultural and architectural institutions the festival offers its supporters and partners a unique opportunity to be a key part of the most preeminent architectural programme.

3.2 The LFA approached the Royal Docks Team with a proposal to create an east London hub and focus to the festival in the Royal Docks. In return for sponsorship, the LFA team worked to cast a spotlight on the Royal Docks in the run up to, and during June’s events, including the management of an open ideas competition to utilise vacant land beneath the Silvertown Flyover, at the western end of the Royal Docks.

4 Issues for Consideration

4.1 Design practices were invited to submit ideas for a viable and deliverable project in the area beneath the flyover with a range of spaces for working, production and innovation; creating new employment opportunities for Newham residents and Londoners. The brief is attached at Appendix 1.

4.2 Practices were asked to consider the development coming forward in the area, and provide ideas for interventions in the surrounding public realm and wayfinding interventions that would improve legibility in the area.

4.3 The competition timeframes were as follows:

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| Submissions open | 2 March 2017 |
| Submissions closed | 4 April 2017 |
| Shortlisted notified | w/c 17 April 2017 |
| Shortlist deadline | 16 May 2017 |
| Winner notified | June 2017 |

4.4 The judging panel was as follows:

- Councillor Ken Clark, Cabinet Member for Building Communities, Public Affairs, Regeneration and Planning;
- Joyce Wilson, Area Director London, Arts Council England;
- Tamsie Thompson, Director of the London Festival of Architecture;
- Chris Dyson, Principal Partner, Chris Dyson Architects; and
- Daniel Bridge, Principal Development Manager, GLA.

4.5 The competition was won by YOU&ME Architecture. The emerging London-based practice worked alongside 3Space, Greenlab and Mott Macdonald to overcome competition from 52 practices from around the world with their “Greenline Flyover Testbed” proposal.

4.6 YOU&ME Architecture’s winning proposal incorporates studio space for artists and other creative start-ups with communal leisure facilities and a “green lung”: a biomediation testbed that uses green technology to reduce water and air pollution from the flyover.

4.7 Alongside YOU&ME Architecture the shortlisted practices were Architecture for London, B+C Architects, John McAslan + Partners with Pedder &

Scampton Architects, Langstaff Day with Meanwhile Space, and Surman Weston.

- 4.8 An exhibition of the six shortlisted schemes and the winning scheme was installed in the Siemens Crystal from 19-29 June 2017.

5 Equality Comments

- 5.1 The continuation of this project is not considered to give rise to any negative equality impacts. Equality impact considerations and mitigations will be built into the project as it moves forward.

6 Risks Arising / Mitigation

- 6.1 There is a risk that the winning project scheme is not taken forward for feasibility/viability reasons. To mitigate this risk, it was made clear throughout the competition process that the open call is an ideas competition only, and therefore the Royal Docks Team is under no obligation to deliver the winning scheme.

7 Financial Comments of the Executive Director Resources, GLA

- 7.1 There are no direct financial implications for the LEAP or the GLA arising from this report. Should any additional financial implications arise from the decisions of the Programme Board these will be considered separately.

8 Next Steps

- 8.1 The next steps following consideration by the EZ Programme Board are summarised below:

| Activity | Timeline |
|---|-----------------|
| Presentation of the winning scheme | July 2017 |
| Due diligence and feasibility study for flyover space commences | Sept 2017 |
| Feasibility complete | Nov 2017 |

Appendices:

Appendix 1 – Open Call Competition Brief